## **PENTAX Digital Cameras**

# Optio E70L

Code No. Optio E70L 17706 Barcode 0027075152168



















## The Lighter Way.

- > 10 Megapixel resolution for lifelike colours and beautifully detailed images for cropped enlargements and poster size prints.
- > 2.7x optical zoom, equivalent to 32-96mm (in 35mm format) plus a 5x digital zoom.
- > Digital Shake Reduction for still and video recording. Unfavourable lighting conditions can lead to blurred pictures, so the Digital Shake Reduction system in the Optio E70L helps prevent this by increasing the sensitivity of the sensor.
- > Video mode with sound recording at 640 x 480 resolution and 30 frames per second.
- > Automatic Face Recognition with "Smile Detection". Get great people pictures as the Optio E70L can quickly detect up to 10 faces and set the camera automatically for superbly exposed and focussed portraits. This camera can also recognise a smile and fire automatically.
- > Highly efficient power management for up to 180 pictures with one set of lithium AA batteries.
- > Fully automatic, with Scene modes. Leave the camera on fully automatic for ease of use, or choose from numerous subject-based modes from the camera's intuitive "Mode Pallette".
- > 11Mb internal memory for keeping a few favourite images to show at any time.

#### Standard Accessories







USB/AV Cabe

Hand Strap O-ST51

2x AA batteries



Software S-SW86

#### Optional Accessories







Leather Strap





### TECHNICAL DATA

#### Additional information at www.pentax.co.uk

#### CCD

- 1/2.3" CCD with approx. 10 effective Megapixels
- Resolution:

10 MP, 8.9 MP (3:2), 8 MP, 5 MP, 3 MP, 2.1 MP (16:9), 2 MP, VGA (640 x 480)

• Sensitivity: automatic, manually selectable (ISO 64-1,600)

#### Lens

- 5.7-17.1 mm f/2.9-5.2 (32-96mm in 35mm format) 7 elements in 6 groups, 3 aspherical lens elements
- 2.7x optical zoom
- 5x digital zoom

#### **Monitor**

• 2.4" TFT Low reflection Monitor, approx. 112,000 dots

#### **Image formats**

• Photo: JPEG (Exif 2.2), DCF

• Video: AVI (Motion-JPEG), with sound

• Sound: WAV (mono)

#### **Memory**

- SD, SDHC cards
- approx. 11MB internal memory

• Multi-zone TTL Contrast Detection Autofocus with Centre AF

• Focussing range: Normal: 0.6m-∞

Macro: 0.1-0.7m at wide setting

0.3-0.7m at tele setting

#### Metering

• TTL metering: Multi-segment metering, centre-weighted, spot

• Program controlled electronic shutter. Shutter speed range: approx 1/2,000 - 2sec.,

max. 4sec. in Night scene Mode

- Recording modes: Video, Sound, Auto, Program, Night Scene, Night Scene Portrait, Portrait, Landscape, Flower, Surf & Snow, Sport, Digital SR, Kids & Pet, Fireworks, Beach, Party, Aquarium, Copy, Backlight, Sunset
- Face recognition AF & AE, Smile Detection is available
- Exposure compensation: ±2 EV (1/3 EV steps)

#### Flash

- Built-in flash with automatic operation in poor lighting conditions
- Manual flash-on and flash-off modes
- Preflash for reduction of the "Red Eye" effect
- Flash range approx. (at ISO Auto): Wide angle: approx. 0.6-3.5m Tele: approx. 0.6-2.1m

#### Video

- Resolution: 640 x 480, 320 x 240 at 30 fps
- Movie Shake Reduction Mode
- Sound
- Movie Edit Mode

#### **Power Source**

- 2x AA batteries (Alkaline, Lithium, rechargeable NiCd or NiMH of at least 2,500mAh)
- Battery capacity (Alkaline): approx. 180 images\*

#### Connectivity

- AV (compatible with NTSC and PAL)
- USB 2.0 High Speed
- AC mains with optional adaptor

#### **Drive Modes**

- Single, continuous, Burst Mode (16fps, 640x480), Self Timer (2 sec. or 10 sec.)
- White balance: Automatic, Sunny, Tungsten, Flourescent, Cloudy

#### **Playback functions**

- Image viewing on playback: single image with histogram, 6x magnification, 9 image thumbnail view, slide show
- Resize, Rotate, Image Copy, Image Protect, DPOF

#### **Special functions**

- Menu languages: English, French, German, Spanish, Portuguese, Italian, Dutch, Japanese, Russian, Arabic, Simplified Chinese, Traditional Chinese
- Face recognition function (Face Recognition AF & AE) up to 10 faces are recognised - available in all modes of operation
- Face Priority: this function recognises faces in shot and chooses the best settings for portrait pictures
- "Smile Capture" function: the camera releases automatically when a smiling face is identified
- Digital Shake Reduction aids the photographer in poor lighting conditions and increases sensitivity to provide a higher shutter speed
- "Date Imprint" prints date on the image (e.g. for presentations)

#### **Shutter delay**

• Switch on time: 1.7 sec. • Shutter delay: 0.15 sec.

#### **Print functions**

• PictBridge compatible for single print, print all and DPOF Print, PRINT Image Matching

#### **System requirements**

Windows Vista, Windows XP, Windows 2000 PC:

Intel Pentium III or later RAM: minimum 512MB

Available hard drive capacity: minimum 1GB

Other requirements: CD Rom drive, Internet Explorer 5.0 (or later), DirectX 9.0 (or later), Windows Media Player 9.0 (or later)

Mac: OS X (10.3-10.5)

Power Macintosh 233MHz (or later)

RAM: minimum 8MB

Available hard drive capacity: minimum 6MB

Other requirements: CD Rom drive, Quick Time 4.0 (or later)

#### Software

- ACDSee for PENTAX with image storage management, stitcher and image editing
- PENTAX PHOTO Browser

PENTAX recommends Energizer batteries.



As of 02.02.2009. The manufacturer reserves the right to change specification, design, equipment and scope of supply without notice.



Recording capacity shows approximate number of shots recorded during CIPA-compliant testing. Actual performance may vary according to operating conditions. Tests conducted using the monitor and flash for 50% of shots.